## FLORIDA HEALTH ANNOUNCES HEALTHY VALENTINE'S DAY FACEBOOK CONTEST



## Contact:

Communications Office NewsMedia@flhealth.gov 850-245-4111

**Tallahassee**, **Fla.**—Florida Health is proud to announce the launch of the first of many social media contests through the department's <u>Facebook</u> page. The interactive contests will continue throughout 2016 and are designed to highlight ways Floridians are working to be healthy in 2016.

The first contest is a Valentine's Day themed photo contest, starting today, Feb. 1 through Feb. 15. Participants should submit photos showing how they plan to celebrate a Healthy Valentine's Day. Instead of gifting their significant other the typical box of chocolates, photos of healthier treats are the goal.

After submitting a photo, contributors can vote for their favorite entry by liking the photo in the Facebook album. The submission with the most likes will win a 4-pack of Florida State Parks day passes. The winner will be announced on Monday, Feb. 22.

To get started with the contest, download a copy of the <u>contest rules</u> and view the full <u>contest description</u> on Florida Health's Facebook page.

The Florida Department of Health launched their Facebook account over four years ago and has since reached a diverse audience with up-to-date information and public health resources. In more recent years, community events and engagement have spurred community relationships that aid in carrying out the vision of Florida Health in each county.

## **About the Florida Department of Health**

The department works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

Follow us on Twitter at <u>@HealthyFla</u> and on <u>Facebook</u>. For more information about the Florida Department of Health please visit <u>www.FloridaHealth.gov</u>.